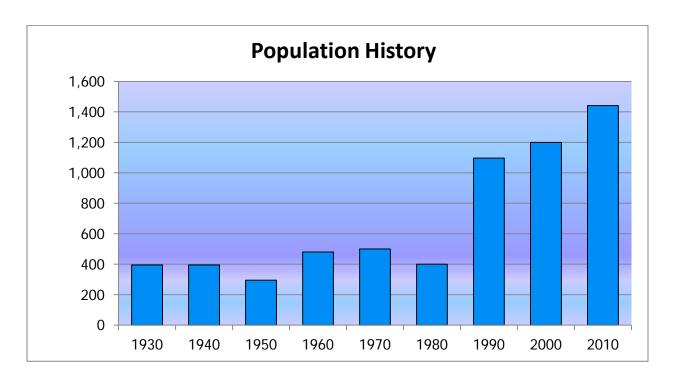
About Colma

Early settlers arrived in Colma nearly 150 years ago. They built a community at the base of the San Bruno Mountains with farms, a school and cemeteries.

Neighboring San Francisco passed an ordinance in 1902 prohibiting all interments within its boundaries. The rapidly growing city looked south to San Mateo County for the land it needed, and in 1924 this search led to the incorporation of the cemeteries established a quarter of a century earlier, as the City of Lawndale.

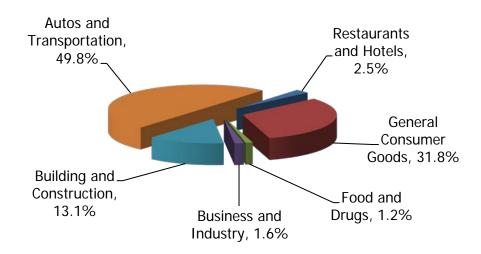
Over the years, businesses and a small residential district grew around the cemeteries. In 1941, the U.S. Postal Officials requested that the name be changed because there was another city in Southern California named Lawndale. At that time the name was changed to the Town of Colma. The Town recently obtained adjusted 2010 Census population numbers, but not corresponding income, gender, racial or employment information.



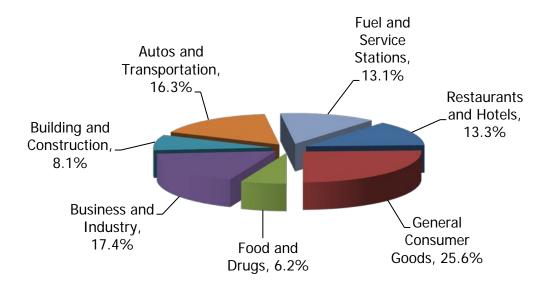
Note: Population increased in 1986 due to an annexation of existing housing units to the Sterling Park neighborhood.

2013 Sales Tax Comparison¹

Town of Colma

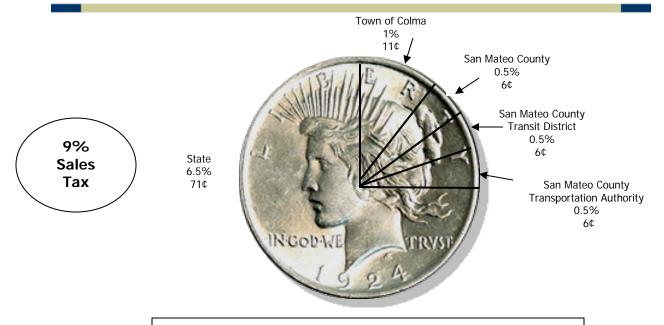


Statewide



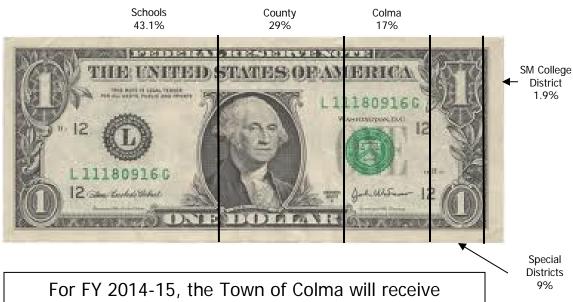
¹ From the HdL Companies.

Where Does My Sales Tax Dollar Go?



In FY 2014-15, the Town will receive approximately \$8.9 million in sales taxes.

Where Does My Property Tax Dollar Go?



approximately \$362,000 in property taxes.

Colma Major Employers

Business Name	# of Employoos	Pusinose Typo
Lucky Chances	# of Employees 601	Business Type Cardroom with Restaurant, Coffee Shop, Bar and Gift Shop
Target	427	Retail
Home Depot	203	Retail
Home Depot Pro	156	Retail
Serramonte Ford	153	Automobile Dealership
Best Buy	139	Retail
Cypress Lawn	114	Cemetery
Kohl's	112	Retail
Stewart Chevrolet & Cadillac	105	Automobile Dealership
Lexus of Serramonte	100	Automobile Dealership
Honda of Serramonte	89	Automobile Dealership
Old Navy	73	Retail

 $^{^{\}star\star}$ based on currently issued business licenses as of 4/15/14